

SWISS LUXURY

A G E N C Y



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SERVICES GUIDE  
AND PORTOFOLIO

Build a powerful brand with Swiss Luxury Agency. We craft bespoke marketing strategies to elevate your luxury business. *Swiss Luxury Agency is owned by Swiss Luxury Magazine.*

# SWISS LUXURY

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## SOME OF OUR CLIENTS AND PARTNERS

CLINIQUE  
LA PRAIRIE

ULTIMA  
COLLECTION



CÉPAGES  
PARFUMS

MEORA

RICHARD MILLE

EMES  
DUBAI

NGOLD  
SWITZERLAND

Complice

AVYN

L.RAPHAEL  
GENEVE

amēa

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## SERVICES

01 — Luxury Branding

02 — Storytelling

03 — Digital Strategy

04 — Photography, Videography and 3D Design

05 — Webdesign and Website Creation

06 — Feed Design

07 — Audit

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## 01 — LUXURY BRANDING

For businesses aiming to cultivate a premium and genuinely effective image, our design process is built on a complete strategy and appealing graphics to elevate and make your brand shine.

Investment: from 3'500 CHF

## INCLUDED

- + 2-hour call to discuss your objectives
- + Questionnaire
- + Primary logo
- + Secondary logo
- + Logos Social Medias
- + Typography
- + Color palette
- + Brand monogram + Brand motif
- + Print & Web files + Brand guide
- + 15 days support

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## 02 — STORYTELLING

We create your storytelling so you can tell your brand story and build a unique universe around your products. With *Swiss Luxury Agency*, you will know how to harness the power of words, images, and video to sell your products on social media and stand the test of time. Thus, turning your business into a truly powerful brand.

Investment: 2'000 CHF

## INCLUDED

- + 1h discovery call
- + Questionnaire
- + Storytelling copywriting
- + Editorial charter
- + Text can be modified 1 time

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## 03 — DIGITAL STRATEGY

In the digital landscape, strategy is paramount. Swiss Luxury Agency is your gateway to digital elegance. Before taking your products online, defining a strategic blueprint for your brand is essential. We craft not just a strategy, but a digital masterpiece. Our service lays the foundation for a strong digital presence, meticulously planning your path to enhanced credibility, visibility, and sales. With Swiss Luxury Agency, your luxury brand doesn't just join the digital scene—it leads it.

Investment: 3'000 CHF

## INCLUDED

- + Brand strategy questionnaire
- + E-Commerce strategy
- + Content Strategy
- + Acquisition & Growth Strategy
- + 15 days support

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## 04 — PHOTOGRAPHY, VIDEOGRAPHY AND 3D DESIGN

Our dedicated team consists of creative experts who understand the importance of presenting your brand with elegance while capturing the essence of your vision. Each shot is carefully crafted to tell a story, captivating your audience and generating genuine interest.

Investment: upon request

## INCLUDED

- + Organization of photoshoots and/or 3D modeling
- + Photography and/or 3D design
- + Retouching
- + Delivery of high-resolution (HD) photos
- + Copyrights included



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## 05 — WEBDESIGN AND WEBSITE CREATION

Launching or elevating your luxury brand? Swiss Luxury Agency specializes in creating sophisticated websites that reflect your brand's premium essence. Using platforms like Shopify, WordPress, Webflow, or Squarespace, we deliver a digital presence that's as luxurious as your offerings. Trust us to blend modernity with elegance, ensuring your website stands out in the luxury market.

Investment: from 3'500 CHF

## INCLUDED

- + 1-hour call to discuss your expectations
- + Brand questionnaire
- + Mockups
- + Web design
- + Web development
- + Content integration
- + Domain name support
- + 30 days of support

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## 06 — FEED DESIGN

Elevate your luxury brand with our monthly Instagram feed design service. Specifically, we save you time and help you maintain a constant digital presence with premium and aesthetic content.

Investment: 1'000 CHF per month

## INCLUDED

- + 12 posts
- + Editing of posts and reels
- + Captions
- + Scheduling

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## 07 — AUDIT

Through our bespoke approach, we meticulously examine every facet of your brand, pinpointing opportunities for enhancement. Whether you're an established entity aiming to solidify your market stance or a burgeoning brand aspiring to distinguish itself amid competition, we are your dedicated ally. Our commitment is to empower you in achieving your objectives, ensuring your path to success is both impactful and enduring.

Investment: 800 CHF

## INCLUDED

+ Brand audit (communication, branding, branding, social media, website website)

+ Analysis, advice and improvement

+ 1h presentation call and questions/answers

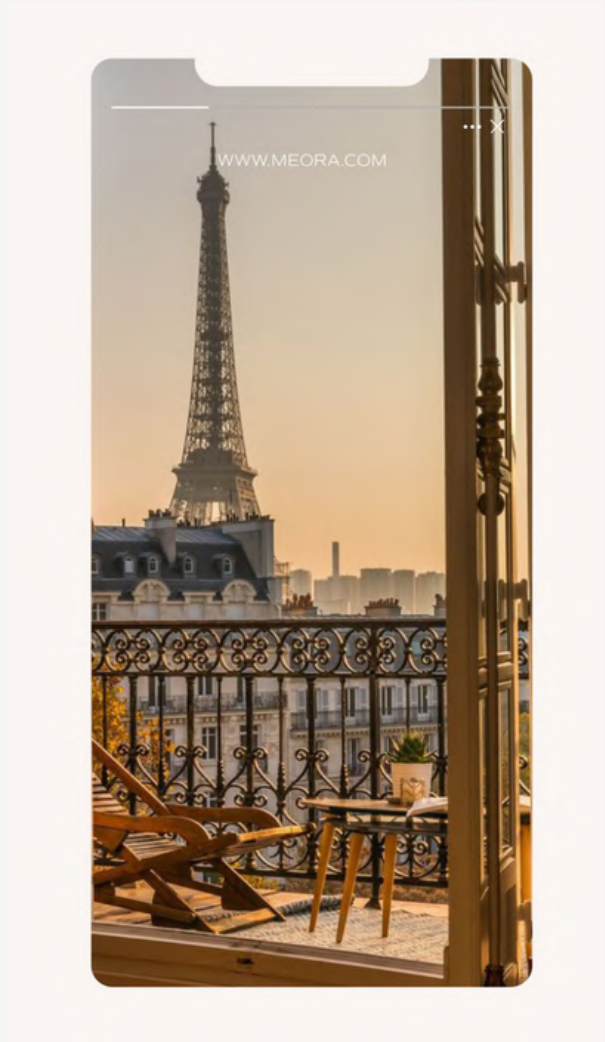
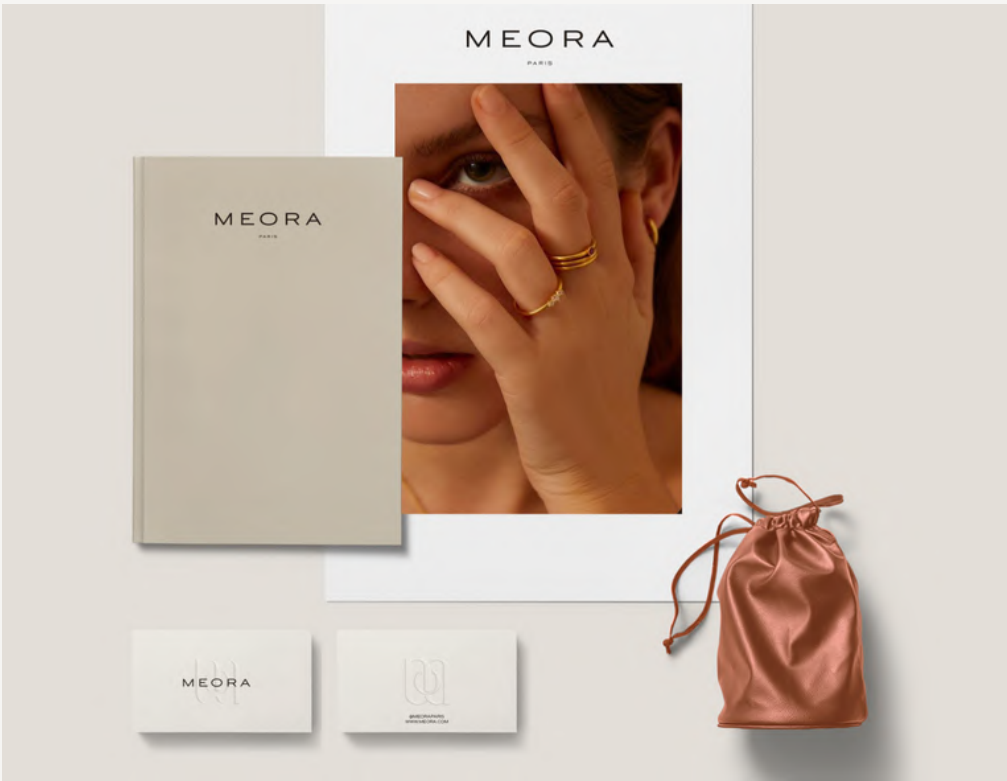
PORTOFOLIO MAISON DU ROC — SOCIAL MEDIA, 3D DESIGN,  
PHOTO EDITING, SEO IMPROVEMENTS



PORTOFOLIO CÉPAGES PARFUMS — BRANDING, STORYTELLING  
DIGITAL STRATEGY



PORTOFOLIO MÉORA PARIS — BRANDING, DIGITAL STRATEGY



PORTOFOLIO EMES DUBAI — BRANDING, SOCIAL MEDIA WEBSITE

